

# Jason Matthew Jobe

JobeDesign.com | Jason@JobeDesign.com | (415)606-4851

**SUMMARY** Accomplished motion designer with eight years on the west coast working with advertising and post-production companies. Adept at graphic design, animation, and video post-production for well-crafted, emotionally evoking content. Hardworking and forward-thinking designer with an ambitious, yet collaborative approach to create engaging work.

## SKILLS

Graphic Design  
Communication and Storytelling  
Motion Graphics (2D and 3D)  
Video Editing, Compositing, and Color  
Online and Print Media Design  
Rich media and Static ad units  
Front-end programming:  
HTML/CSS/JavaScript (jQuery)

## SOFTWARE

After Effects  
Cinema 4D  
Premiere Pro  
Photoshop  
Illustrator  
InDesign  
Flash & Edge Animate  
Final Cut Pro 7  
Microsoft Office

**EXPERIENCE** **Freelance** Oct. 2012 - Present San Francisco, CA  
Motion Designer

- Created 2D/3D motion graphics (Cinema 4D and After Effects), video editing (Premiere Pro), and color grading for various post-production and advertising companies, recently with Photon SF, Ravin' Films, Campbell Alliance, Bay Pointe Ballet, and others.
- Animated graphics and edited video for the Portland Youth Builders' conference presentation, resulting in successful funding to the program.
- Animated graphics in After Effects for the upcoming documentary film, BANG The Bert Berns Story.
- Provided art direction and creative ideation for online and print media, including mockups, ad banners, posters, brochures, and postcards for Bay Pointe Ballet's performances.

**Isobar** Feb. 2011 - Sept. 2012 San Francisco, CA  
Motion Designer

- Created motion design, video editing, visual effects, and color grading for promotional and advertising videos dispersed to Facebook, YouTube, and broadcast TV.
- Animated Adidas GameFace TV commercial aired during the MTV Movie Awards in 2012, successfully completing year long viral campaign.
- Developed prototypes (Flash apps) and animated video demos for new business presentations.
- Programmed and developed rich media banners with DoubleClick, such as the ClimaCool expanding banner with a 2.24 percent click-through rate and approximately 8-second interaction rate.

**Freelance** May 2009 - Jan. 2011 San Francisco, CA  
Motion Designer

- Animated graphics, video editing, visual effects, and motion for websites, promotional videos, and demos.
- Technical supervisor on video shoot and post-production specialist for Intel video campaign.
- Animated a series of videos for Bank of America's online products and services, such as online banking, the home loan guide, and Morris on Campus for student loans.

**EVB Inc.** Aug. 2007 - May 2009 San Francisco, CA  
Motion Designer

- Provided motion design, compositing, visual effects, and creative ideation for web videos, websites, and banners.
- Worked on video compositing and animation for the highly successful Elf Yourself viral campaign, gaining awards and credits in current student textbooks.
- Programmed and developed standard and rich media ad banners with DoubleClick and PointeRoll.

**EVB Inc.** July - Sept. 2006, Jan. - Mar. 2007

San Francisco, CA

Co-op assignment

- Created motion design, Flash animation and development, and some visual effects with After Effects.
- Animated standard and rich media ad banners. Provided support to the motion department.

**SAEC/kinetic vision** July - Sept. 2005, Jan. - Mar. 2006

Cincinnati, OH

Co-op assignment

- Helped with architectural visualization, PDA interfaces, websites, and graphic design.
- Developed websites and helped prepare client presentations.
- Modeled architectural furniture in 3D Studio Max that was used in pre-vis models composited into live-action videos for client presentations.

**Cincinnati Children's Hospital** July - Sept. 2004, Jan. - Mar. 2005

Cincinnati, OH

Co-op assignment

- Provided graphic design and art direction for department website. Animated employee training videos in Flash.
- Designed and developed a series of Flash interactive modules that trained employees on three separate applications used in the hospital.

## EDUCATION

**University Of Cincinnati** (Cincinnati, OH)

College of Design, Art, Architecture, and Planning (DAAP)

Attending Dates:

Architecture: Fall '00 - Winter '02

Digital Design: Fall '02 - Spring '07

Bachelor of Science in Design

GPA: 3.4

**Sinclair Community College** (Dayton, OH)

Attending Dates:

Winter '98 - Spring '00

Major: Liberal Arts

Dean's List: 6 quarters

## AWARDS

### Websites:

Webby Awards, honoree 2012—GameFace (Adidas): Isobar

FWA May 26, 2010—Toyota Prius (Toyota): EVB

Ad:Tech Awards, Best User Experience 2009—Levi's Unbuttoned (Levi's): EVB

Ad:Tech Awards, Best of Show 2008—Elf Yourself (Office Max): EVB

SXSW Web Awards, Amusement 2008—Elf Yourself (Office Max): EVB

FWA Sept. 11, 2008—Levi's Unbuttoned (Levi's): EVB

FWA Apr. 17, 2008—St. Ives Elements—Get a Happy Face (St. Ives): EVB

FWA Nov. 22, 2007—Adidas Basketball—Brotherhood (Adidas): EVB

### Videos:

THX Trailer contest June 2006

One of ten winners to animate a video trailer for THX.

One of five chosen for the THX demo DVD.